



WANDERING AROUND THE US

MEDIA KIT



MEET LISA

Hey y'all, I'm Lisa. I'm a travel and lifestyle blogger based in Kentucky. I'm an avid wanderer of all things USA. I enjoy off the beaten path locations, railroads, and anything urbex! I have obtained my Masters degree in Education with a specialization in Mental Health Counseling. Mental Health Matters and part of my self-care is being out in nature and exploring. A few of my passions in life are loved ones, traveling and being a supporter of mental health. The main focus of my blog is to encourage others to get out exploring off the beaten path locations and to enjoy and seek out their travel-related passions!

ABOUT THE BLOG

www.wanderingaroundtheus.com

The blog focuses entirely on U.S. travel. This includes visiting a specific state, guides, tips on visiting, etc. The blog has an emphasis on off-the-beaten path expeditions, lesser known areas, urbex locations and railfanning! There are also sections dedicated to travel tips, National Parks, budgeting and other travel related topics.

EMAIL ADDRESS

wanderingaroundtheus@gmail.com



INSTAGRAM COLLABORATIONS

I RECEIVE ON AVERAGE 500-750 LIKES AND 40+ COMMENTS PER POST. MY FOLLOWERS ARE HIGHLY ENGAGED AND OFTEN ARE REACHING OUT TO ME ASKING ABOUT MY DAY, RECENT TRAVELS, AND ENGAGING WITH MY CONTENT BOTH INSTAGRAM ON-FIELD POSTS AND STORIES. I AM ABLE TO PROMOTE YOUR PRODUCTS, SERVICES AND DESTINATIONS ON MY FEED. SINCE I AM A TRAVEL RELATED BLOG I AM ABLE TO PROMOTE WITH USE OF BEAUTIFUL OUTDOOR SCENERY, TAG YOUR BRAND IN MY POSTS AND STORIES IN BOTH THE CAPTION, PHOTO AND IF YOU HAVE BRAND RELATED HASHTAGS I WILL UTILIZE THOSE AS WELL IN THE CONTENT I CREATE. I WILL PROVIDE A LINK TO YOUR WEBSITE AND PRODUCT IN MY BIO FOR THE AGREED UPON TIME PERIOD AS WELL AS ENCOURAGING MY FOLLOWERS TO CLICK THE LINK IN MY BIO TO ENHANCE ENGAGEMENT AND EXPOSURE FOR YOUR BRAND.

BLOG
COLLABORATIONS

I WILL PROVIDE BEAUTIFUL SCENERY
[ALL HIGH-QUALITY AND ORIGINAL PHOTOGRAPHS
BY YOURS TRULY], AS WELL AS, A BLOG POST
RANGING ANYWHERE FROM 600 WORDS TO 1,200
WORDS+ BLOG POSTS WILL ALSO BE
CROSS PROMOTED ON SOCIAL MEDIA- FACEBOOK,
TWITTER, INSTAGRAM, PINTEREST, AND TIKTOK.





Brands I've worked
with:



RUMBLE ON

CircleAround™

Powered by girl scouts



LATE JULY SNACKS



NATERNAL
TRUST THE SOURCE





8.9k



7.5k



682

